

OUR VISION FOR NC FUSION



Dear NC Fusion Community,

2 weeks ago, we shared a video about our 10 year strategic plan, with not only a vision to become the “model, or exemplary, sports club in North Carolina”, but to “strive to be a leader and pioneer in youth sports in the United States.” As mentioned, we will share an update on each of the 6 Critical Success Factors over the next 6 weeks. Last week we shared our “Marketing/Communication” CSF and asked for your help.



This week, we will talk about our “Operations” Critical Success Factor through a 2-minute video clip focused on “implementing efficient and effective operational processes to optimize our impact.”

To view the complete strategic plan video please click [HERE](#)

CRITICAL SUCCESS FACTOR:

To implement efficient and effective operational processes to optimize our impact.

As a first step in this process, we are pleased to announce the hiring of Austin Homan as our Head of Operations. Austin has recently served as Athletics Superintendent with the City of Greensboro Parks and Recreation Department, a position he began in the fall of 2015. Austin joined the Greensboro Parks and Recreation Department in the spring of 2014 as an Assistant Athletic Director.

In his role as Athletics Superintendent, he has led a team of 12 full-time and approximately 60+ part-time athletics staff in providing athletic programming, facilities, and services for the residents and visitors to the city of Greensboro. The Athletics Section offers various youth and adult sports, and manages various athletic facilities including the Greensboro Sportsplex, Simkins Indoor Sports Pavilion, Spencer Love Tennis Center, Carolyn Allen Park, Gillespie Golf Course, and Latham Skate Park.



Prior to coming to the City of Greensboro, Austin was the Director of Baseball Operations at East Carolina University where he was responsible for home game operations, team travel arrangements, community service and outreach opportunities, and baseball camps.

A native of State College, Pa., Austin holds a bachelor’s degree in Health Fitness Specialist, and a master’s degree in Recreation and Parks Administration, with a Sports Management concentration, both from East Carolina University. He and his wife Brittany have two children, Emerson and Carson.

Austin has also served on the GUSA board as an ex-officio member representing the City of Greensboro Parks and Recreation Department.

Please welcome Austin to the NC Fusion family!

For more information on our strategic plan, you can visit our website at Vision.ncfusion.org that includes more in-depth insight into our plan. If you are interested in engaging with our leadership team to help us reach our vision, please email me at swollaston@ncfusion.org

Thank you so much for all of your support and we look forward to continuing to impact lives and our community in a positive way through the platform of sport!

Sincerely,

Scott Wollaston